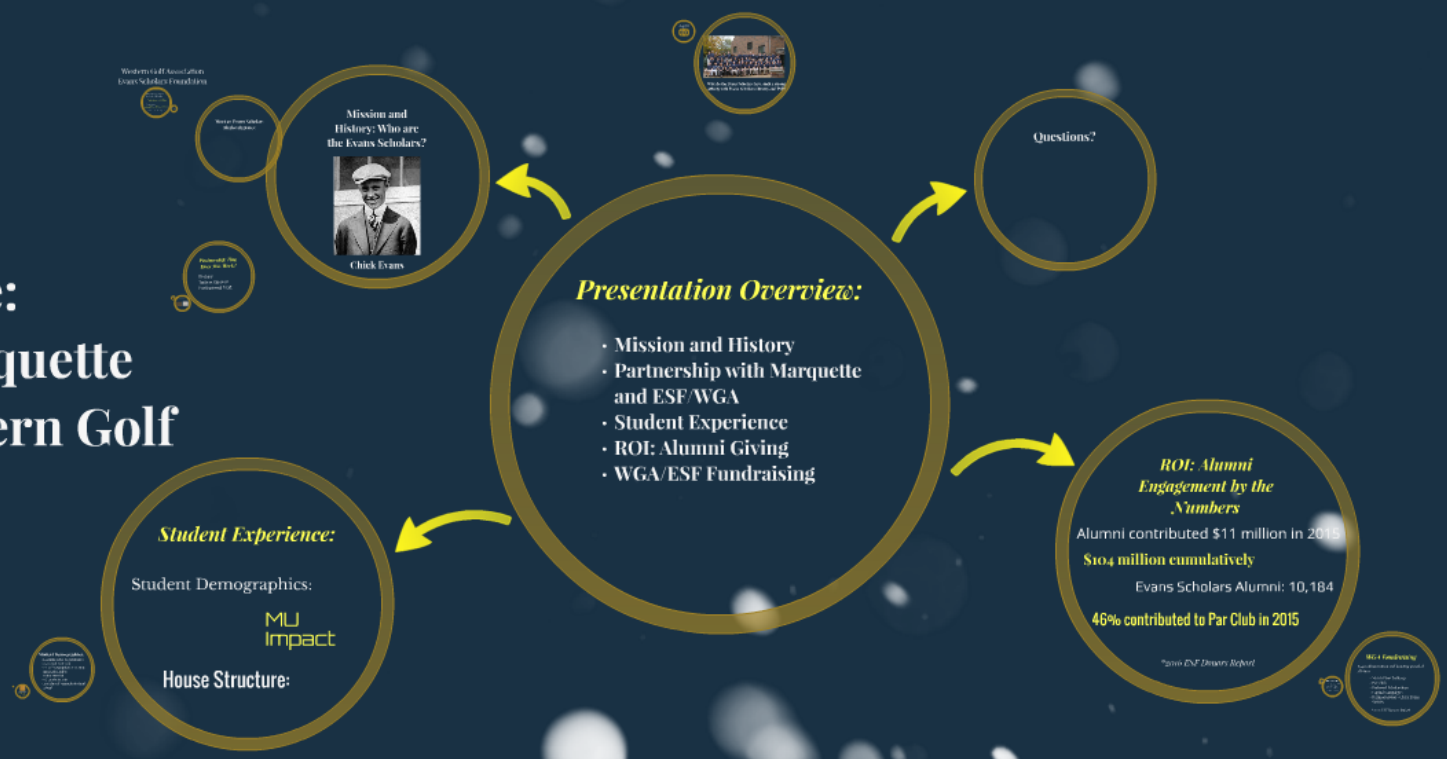
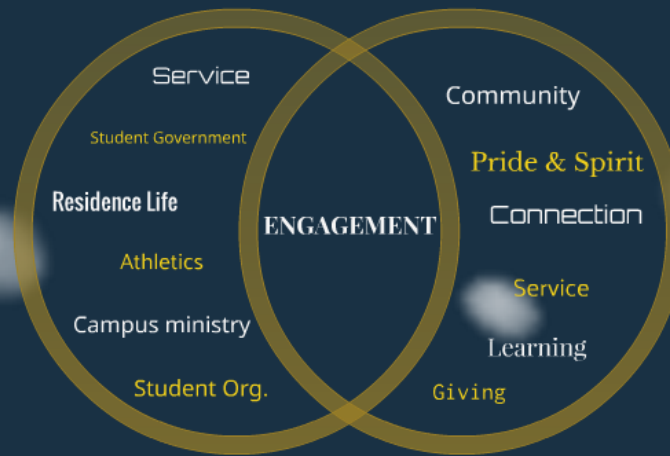


Making a House a Home: The Partnership of Marquette University and the Western Golf Association

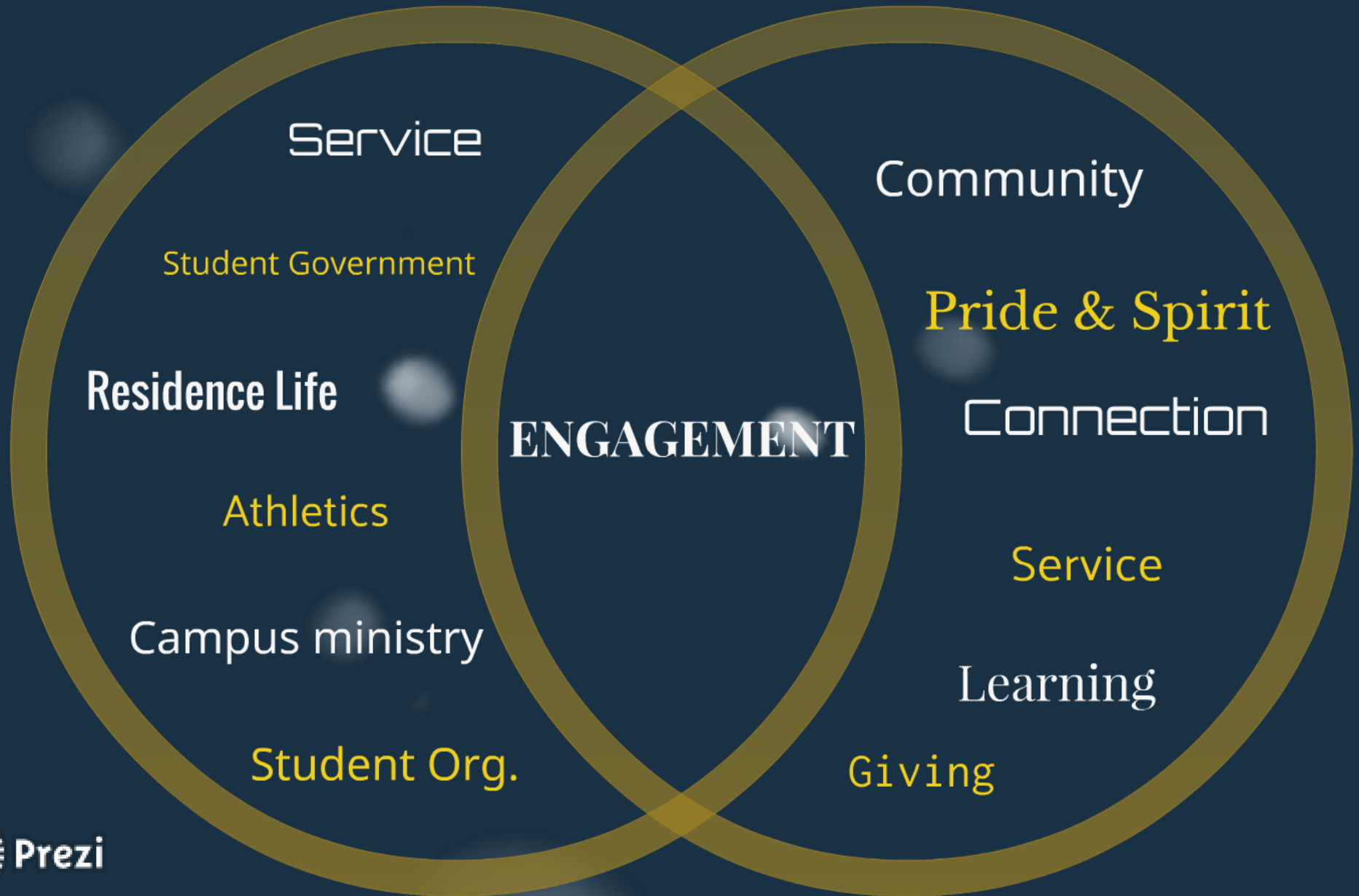


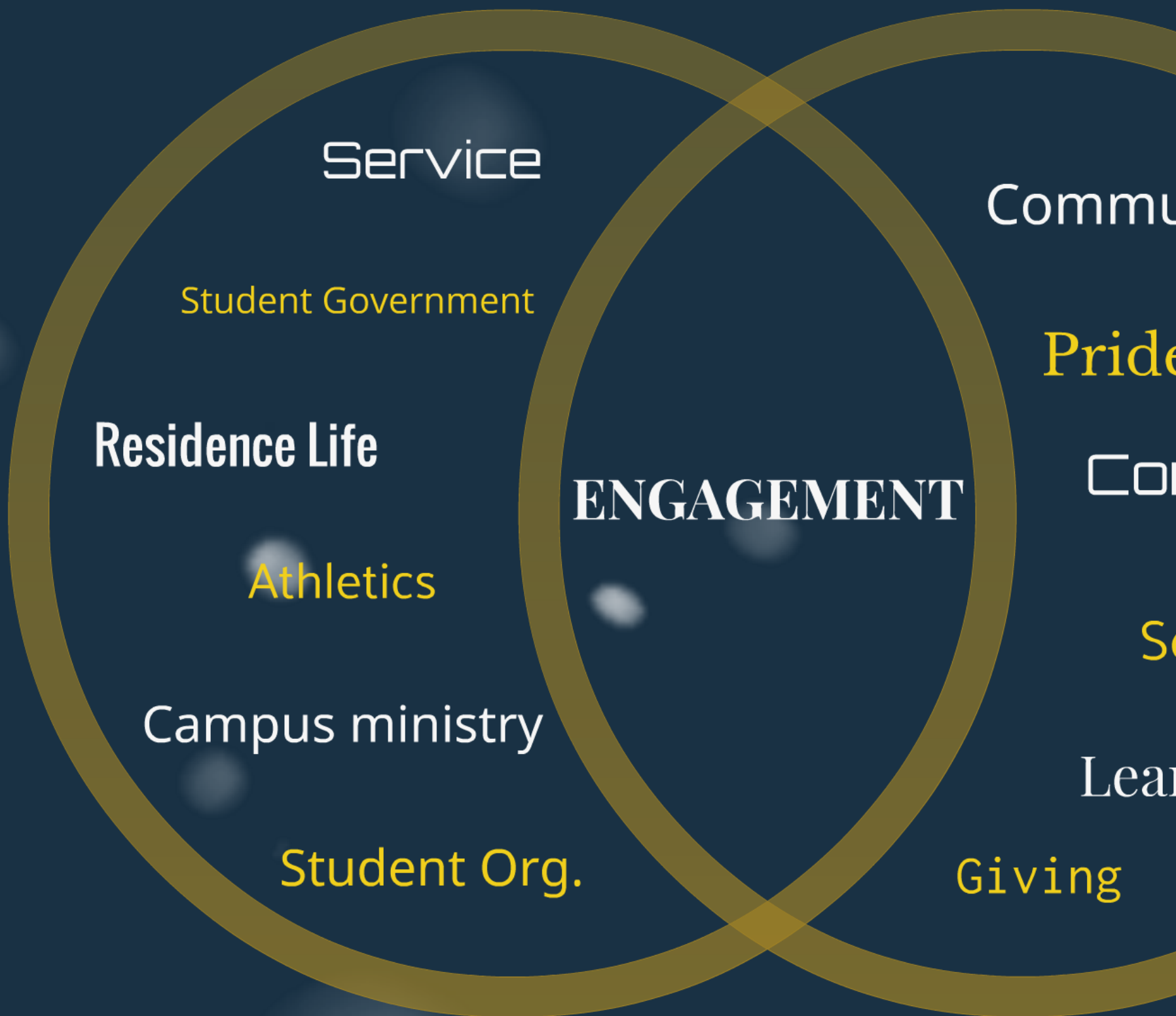
Engagement

"Be the Difference"



"Be the Difference"





Service

Government

Life

ethics

ministry

Student Org.

Community

Pride & Spirit

Connection

Service

Learning

Giving

ENGAGEMENT

Engagement



Why do the Evans Scholars have such a strong affinity with Evans Scholars identity and ESE?

Presentation Overview:

- **Mission and History**
- **Partnership with Marquette and ESF/WGA**
- **Student Experience**
- **ROI: Alumni Giving**
- **WGA/ESF Fundraising**

an Evans Scholar:
Shalonda Jones

Mission and History: Who are the Evans Scholars?



Chick Evans

: How
Work?

Western Golf Association Evans Scholars Foundation

Nation's largest scholarship
program for golf caddies

Founded in 1899 in Golf, Illinois

14 chapter houses

950 scholars enrolled at 19 universities

\$348 million tuition and housing provided



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Evans Scholarship Criteria

Caddies

Academics

Demonstrated financial need

Volunteerism

Strong
Leadership

Evans Scholarship Criteria

Caddies

Strong

Academics

Leadership

Demonstrated financial need

Volunteerism

**Meet an Evans Scholar:
Shalonda Jones**

Partnership: How Does This Work?

History
Tuition Support
Professional Staff

Then and Now...



Residence House Director

- Professional, live-in staff member
- Collateral assignments within University
- Advising, Resource, Trained crisis response/ conduct adjudication



Then and Now....



Residence House Director

- Professional, live-in staff member
- Collateral assignments within University
- Advisor, Resource, Trained crisis response/
conduct adjudication



Student Experience:

Student Demographics:

MU
Impact

House Structure:



Student Demographics:
- 50% of students live in community
- 50% male to female
- % of that population are first
- generation and/or
- undocumented
- % graduate rate
- 16 class all secured jobs/grad
- 100%

Student Demographics:

- 64 students live in community
- 50/50 male to female
- 45% of that population are first generation and/or undocumented
- 95% graduate rate
- 2016 class all secured jobs/grad school



House Structure:

Group Living House Jobs
Roommates
House Dues



House Structure:

Group Living

House Jobs

Roommates

House Dues

Student Testimonials:

"We are given so much that much is expected in return. We demonstrate this by being an active leader in the Marquette community."

"We are grateful for the opportunity presented to ourselves and desire to make the most of our experience, with the hope to pay it forward for many others who will also greatly benefit."

"We represent an institution that teaches men and women to live and work with each other and teaches them to respect individual freedoms."

MU Impact

Campus Involvement

68% in student organization

Volunteerism

\$100,000 St. Baldrick's

Campus Jobs

40% of students hold campus jobs

48% work 5-10 hours or more





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ROI: Alumni Engagement by the Numbers

Alumni contributed \$11 million in 2015

\$104 million cumulatively

Evans Scholars Alumni: 10,184

46% contributed to Par Club in 2015

**2016 ESF Donors Report*

WGA Fundraising

\$348 million tuition and housing provided all-time

- Match Play Challenge
- Par Club
- Endowed Scholarships
- Capital Campaigns
- Planned Giving - Chick Evans Society

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**2016 ESF Donors Report*

Match Play Challenge

Provides the chance to "match" funds for Par club gifts of \$2,500 or more.

Match Play partners pledged \$50,000 or more, allowed for a matching point of \$9.7 million.

Used to increase the number of scholarships to 1000 scholars nationwide by 2020.

Par Club

Over 28,700 members nationwide

Par - \$250-\$499

Birdie - \$500-\$749

Eagle - \$750-\$999

Hole-in-one -- \$1000-\$2499

Silver - \$2500-\$4999

Gold - \$5000-\$9999

Platinum - \$10000-\$24999

Evans Patron - \$25000 and above

Other Forms of Giving

Endowed Scholarships

Planned Giving - Chick Evans Society

Capital Campaigns

Prezi



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Gold - \$5000-\$9999
Platinum - \$10000-\$24999
Evans Patron - \$25000 and above

Match Play Challenge

Offers donors the chance to “match” funds for Par club gifts of \$2,500 or more.

In 2015, 72 Match Play partners pledged \$50,000 or more, which allowed for a matching point of \$9.7 million.

Increase to 1000 scholars nationwide by 2020.

Other Forms of Giving

Endowed Scholarships

Planned Giving – Chick Evans Society

Capital Campaigns

Questions?



